

## Sheldon Theatre Basic Rental Pricing Services

| THIS RATE SHEET SERVES AS A GUIDE FOR REFERENCE. ALL FINAL RATES WILL BE BASED ON SPECIFIC EVENT CIRCUMSTANCES, AND MUST BE MUTUALLY AGREED IN WRITING IN ADVANCE. | Private or Commercial Users  | Nonprofit or Education Users |
|--|------------------------------|------------------------------|
| <b>Theatre Space Rental*</b>   |                              |                              |
| Weekend performance day with standard theater systems (10 hrs. maximum)  | \$ 2,500                     | \$ 1,750                     |
| Weekday performance day with standard theater systems (10 hrs. maximum)  | \$ 2,000                     | \$ 1,400                     |
| Rehearsal day on stage with tech (8 hrs. maximum)  | \$ 1,500                     | \$ 1,050                     |
| Rehearsal day on stage without tech (8 hrs. max for events taking place at Sheldon)  | \$ 500                       | \$ 350                       |
| Additional rehearsal hours with tech (per hr.)   | \$ 150                       | \$ 105                       |
| Additional rehearsal hours without tech (per hr.)  | \$ 60                        | \$ 42                        |
| <b>Box Office Service**</b>  |                              |                              |
| Minimum Service Fee/per ticket charge (whichever is greater)   | \$500/4.00                   | \$350/3.10                   |
| <b>Technical Support***</b>  |                              |                              |
| Skilled Technical Support (per hr.)  | \$ 100                       | \$ 70                        |
| Basic Lighting Operation/Design  | \$ 600                       | \$ 420                       |
| Basic Sound Operation/Mixing   | \$ 600                       | \$ 420                       |
| <b>Additional Equipment</b>  |                              |                              |
| Projector  | \$ 300                       | \$ 210                       |
| Wireless Mic System Use  | \$ 300                       | \$ 210                       |
| Grand Piano (with tuning)  | \$ 400                       | \$ 280                       |
| <b>Additional Services****</b>   |                              |                              |
| Equipment Set-up/tear down (per hr.)   | \$ 75                        | \$ 75                        |
| Concession Services (Sheldon retains all sales revenue)  | \$ -                         | \$ -                         |
| Custodial  | basic included in daily rate | basic included in daily rate |
| Front of House Staffing  | basic included in daily rate | basic included in daily rate |

\*Basic rental with standard theater systems includes: FOH manager and ushers, Production staff providing access, systems orientation and safety

\*\*Box Office service includes listing Sheldon calendar, link to ticketing page, co-host Lessee social media event, advance phone/internet sales, day of show staffing.

NOTE: in addition, all patrons will be charged order processing fees as set by Sheldon board for all events, with 100% retained by Sheldon to cover cost of sale

\*\*\*Basic Lighting Operation and Basic Sound Operation includes house staff setting basic looks and levels and running for a typical 90 minute event;

advance work will be limited to tech day and will rep plot only; more complex work billed additionally at per hour skilled technical rates

\*\*\*\*Events requiring added FOH personnel and/or extensive custodial will be charged additional front of house staffing and/or custodial fees.



## 3rd Floor Studio or Mezzanine Meeting and Event Space

|  |                       |                       |
|--|-----------------------|-----------------------|
| Rental Rate (3 hr minimum - includes required staff; renter responsible for all cleanup) | \$ 300.00             | \$ 250.00             |
| Additional Rate (per hr.)  | \$ 50.00              | \$ 50.00              |
| Daily Rate (8 hr max)  | \$ 450.00             | \$ 400.00             |
| Digital Piano Use (studio only)  | \$ 50.00              | \$ 50.00              |
| Other Equipment rental   | arranged individually | arranged individually |