

SPONSORSHIP *Proposal*

- Put your business in the spotlight with season-long visibility tied to the events our community loves
- Align with a beloved Red Wing institution and show your support for the arts and local culture
- Enjoy exclusive perks like early access to shows and priority ticket opportunities
- Reach an engaged, loyal audience of affluent patrons, families, arts enthusiasts, and regional visitors—with recognition in our playbill
- Make a lasting community impact by supporting a thriving downtown and helping bring high-quality performances to life beyond what ticket sales alone can sustain



**2026-2027
Season Sponsorship**

**September 2026
- May 2027**

\$500 - \$3,000

OUR MISSION

The Sheldon Theatre entertains, educates, and enlightens the community and its visitors through the transformative power of the performing arts. Built in 1904, the building is a historic treasure with a wide range of programming that draws audiences of more than 20,000 each season. From big names to local community members, they've all graced our stage, driving an eclectic local arts scene. We take pride in offering something for everyone, join us in Red Wing's jewel box.

www.sheldontheatre.org

INVESTMENT

\$3,000 - 8 SHOWS
\$2,500 - 6 SHOWS
\$1,500 - 3 SHOWS
\$1,000 - 2 SHOWS
\$500 - 1 SHOW

Enjoy the below perks for the number of shows above determined by investment.

COMPARISON CHART

APPLIES TO SHOWS YOU SPONSOR	\$3,000	\$2,500	\$1,500	\$1,000	\$500
Acknowledgement on Website	✓	✓	✓	✓	✓
Recognition on Kiosk & Lobby Posters	✓	✓	✓	✓	✓
Acknowledged in Playbill & Program	✓	✓	✓	✓	✓
Recognition in Pre-Show Reel	✓	✓	✓	✓	✓
Invitations to Special Events	✓	✓	✓	✓	✓
Complimentary Tickets - 4 Level A*	✓				
Complimentary Tickets - 2 A & 2 B*		✓	✓		
Complimentary Tickets - 4 Level B*				✓	
Complimentary Tickets - 2 Level B*					✓
15% Discount for Employees**	✓	✓			
2 - hour Complimentary Studio Rental	✓	✓	✓	✓	

** For shows with multiple performances, sponsors will select a preferred performance date and time and receive the number of tickets included in their package level. Sponsors may select the performance that best fits their schedule and enjoy the ticket quantity included within their package level.

** Discount valid only on sponsor's selected shows, ticket discounts are valid through the box office only

**If you would like to become a sponsor, please email
 Samantha at SWhipple@SheldonTheatre.org**